



# Albany Agricultural Show 2024 Exhibitor Gold MX Advertising Package

## STANDARD EXHIBITOR ADVERTISING PACKAGE FOUR WEEK PRE SHOW CAMPAIGN

25 x commercials per week played in peak times 6am – 6pm ( Mon – Fri )

25 x commercials per week played in ROS times 6pm – 6am ( Mon – Fri )

All weekend plays of advert is classed as Bonus Fill and is free.

4 x commercials played during event days ( Fri 8<sup>th</sup> Nov & Sat 9<sup>th</sup> Nov 2024 )

1 x pre-event in-studio live interview on Gold MX

1 x live on-ground interview with Gold MX during Albany Agricultural Show 2024

Also includes all commercial production costs of event specific advert.

Total Fee for the Standard Exhibitor Advertising Package is **\$440.00 GST inc.**

**Gold MX is Albany's Local Radio Station and broadcast's on 1611AM and streams through our dedicated free On-Line App.**



# **Albany Agricultural Show 2024 Exhibitor Gold MX Advertising Package**

## **PREMIUM EXHIBITOR ADVERTISING PACKAGE FOUR WEEK PRE SHOW CAMPAIGN**

40 x commercials per week played in peak times 6am – 6pm ( Mon – Fri )

40 x commercials per week played in ROS times 6pm – 6am ( Mon – Fri )

All weekend plays of advert is classed as Bonus Fill and is free.

8 x commercials played during event days ( Fri 8<sup>th</sup> Nov & Sat 9<sup>th</sup> Nov 2024 )

1 x pre-event in-studio live interview on Gold MX

1 x live on-ground interview with Gold MX during Albany Agricultural Show 2024

Also includes all commercial production costs of event specific advert.

Total Fee for the Premium Exhibitor Advertising Package is **\$660.00 GST inc.**

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