



The Albany Agricultural Society Inc (1934)

Formed 1st August 1889

ABN 64 107 957 047

Become a Partner of the 2025 Albany Agricultural Show

The Albany Agricultural Society Inc., founded in 1889, is a not-for-profit organization dedicated to fostering the growth and development of Albany and the Great Southern, with a strong focus on agriculture. Since 1930, we have proudly operated from Centennial Oval, hosting events that celebrate and support our local community.

One of our most significant contributions is the **Albany Agricultural Show**, a major annual event held over two days in November. Drawing approximately **20,000 participants and spectators from across the State**, the Show provides a platform for local businesses, industries, and community organizations to connect, showcase, and engage.

How You Can Support the Show

We welcome sponsorship and donations from businesses, commercial institutions, and individuals. There are many ways to get involved, including:

- Offering a discount on services or products.
- Donating products or services to the Society.
- Providing financial sponsorship for a specific section, event, or the Show in general.
- Volunteering and being part of this exciting event.

All sponsorship and donation suggestions are welcome, and we encourage you to reach out with any ideas.

Why Partner with Us?

Becoming a sponsor of the **2025 Albany Agricultural Show** means **supporting one of Albany's largest and most iconic events** while gaining valuable exposure for your business. Depending on your level of sponsorship, your business will receive **recognition across multiple platforms**, including:

- Show schedules and prospectus
- Press and radio coverage
- Social media promotions
- Television advertising leading up to and during the event

Join us in making the **2025 Albany Agricultural Show** a success!

To be part of this annual event, simply select the level of sponsorship that suits you and contact the Society office on (08) 9841 4003 or by email events@albanyshow.org.au

PACKAGES AVAILABLE



DIAMOND

\$10,000+



PLATINUM

\$7500-
\$9000



GOLD

\$5000-
\$7499



SILVER

\$2000 -
\$4999



BRONZE

\$1000-
\$1999

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|--|------------|---------------|---------------|---------------|-----------|
| Radio advertising/recognition of sponsorship | 4 slots | 3 slots | 2 slots | 1 slot | |
| Trade Site Discount | 100% | 75% | 50% | 30% | 20% |
| Advertisement – Show Program | Name/ Logo | Name/ Logo | Name/ Logo | Name/ Logo | |
| Advertisement - Trade Prospectus | ½ Page | ½ Page | ¼ Page | 1/8 Page | Logo/Name |
| Advertisement – social media | • | • | • | • | • |
| Banner – Displayed on grounds | • | • | • | • | • |
| Entry Passes | 6 | 4 | 3 | 2 | 1 |
| Vehicle Parking Pass in Members Area | 2 | 1 | 1 | 1 | |
| Logo on Website- Home Page | • | • | | | |
| Logo on Website – Sponsors Page | • | • | • | • | • |
| Link on Website | • | • | • | | |

* All prices exclude GST

If you are interested in being a naming rights partner, please contact us for more information.

Sponsorship packages can be negotiated to suit your requirements.

